



Conceptual rendering. Details subject to change.

the new kimball art center:
expanding the legacy
campaign case statement



In an incredible act of both courage and foresight, Bill Kimball opened the original Kimball Art Center in 1976, believing art would play a vital role in Park City's future. With little more than heart-driven determination, he transformed the town's garage and body shop — which had previously been a horse stable used by miners — into a community art center.

Mining was Park City's first chapter. The town's second phase is the famed skiing and recreation. Now, we look forward to our third mother lode — a vibrant arts and culture district that will enhance, enrich, and enlighten our community in perpetuity.

As you will read in the following pages, Kimball Art Center will be an anchor tenant in the City's new arts and culture district. Once built, the new Kimball Art Center will be an impressive landmark, visited for its innovative exterior design just as much as the inspiration flowing inside.

Combined, we have over 24 years invested in Kimball Art Center — as board members, volunteers, staff, and now co-chairs of this capital campaign. We have dedicated immeasurable time and energy to this project because, like the late Bill Kimball, we believe in the transformational power of the arts and know art is critical to the success of any community.

Silver mining and snow got us where we are today. The arts will sustain us. The new arts and culture district will honor Bill Kimball's legacy and ensure Park City's character continues, its influence expands, and our quality of life here flourishes.

We invite you to partner with us in this exciting endeavor. Your participation doesn't just help us build a new Kimball Art Center — it allows you to invest in your legacy.

Sincerely,



Laurie Eastwood
Campaign Co-Chair



Robin Marrouche
Campaign Co-Chair





kimball art center

One of Park City's oldest and most established nonprofits, Kimball Art Center has a long and proven history of providing residents, visitors, and second-homeowners with inspiration, education, and creation.

education

In partnership with the Park City School District, Kimball Art Center's education programs touch the lives of nearly every Park City student going through both public and private schools. Statewide, our outreach allows students K-12 to participate in immersive and high-quality art classes they would otherwise not receive in school.

In addition, Kimball Art Center offers over 300 visual art classes each year, for all ages, skillsets, and interests.

exhibitions

To ensure our community has access to inspiring works of art, Kimball Art Center's gallery is free and open to the public. Exhibitions are distinct in both medium and range; working to showcase world-renowned artists, as well as emerging artistic talent.

Kimball Art Center's curator draws on timely and relevant themes including environment, history, culture, and social challenges, to provide meaningful, thoughtful, and engaging exhibitions.

events

Each year, Kimball Art Center hosts the Park City Kimball Arts Festival, which brings nearly 50,000 art enthusiasts to Main Street over the three-day event. Now one of the country's premier art festivals, the Park City Kimball Art Festival provides an estimated \$20 million economic boost to the state.

Profit and prominence aside, the annual Festival is one of many events Kimball Art Center presents to promote diversity, create social connection, expand creativity, and foster community pride.



the vision

The arts have always been a vehicle for connection, conversation, and social progress. Our plan is to build upon who we are and what we do to expand our programming, offerings, and impact.

The new Kimball Art Center will serve as the community's creative hub — a place where all are welcomed and encouraged to connect, explore, celebrate, develop, and nurture creativity.

When complete, the new facility will be home to year-round dynamic and interactive programs, classes, and events.

Plans include:

- › A state-of-the-art digital classroom, emphasizing digital photography, digital arts, and 3D printing.
- › Makerspaces for glass, jewelry, small metals, welding, and woodworking.
- › State-of-the-art, climatized gallery allowing for multiple and diverse exhibitions.
- › Dedicated space for interactive activities and lessons related to the exhibitions.
- › Studios for clay, painting, and mixed media.
- › Artist-in-residence programs.
- › Flexible space for musical performances, poetry, storytelling, and other events.
- › Café and gift shop.



Conceptual rendering - view from Kearns Boulevard looking west.

the campaign

Kimball Art Center's governing board unanimously voted to hire the internationally renowned architectural firm, Bjarke Ingels Group (BIG), to design the new Kimball Art Center. Named "One of the 100 Most Influential People in the World" by *TIME Magazine* in 2016, Bjarke Ingels has a proven capability to design imaginative buildings that become a revered attraction and destination.

Once built, the new Kimball Art Center will be a globally recognized landmark, visited for its exterior design just as much as the art housed inside.

To accomplish this, Kimball Art Center's board of directors has embarked on a capital campaign to raise \$20 million for the construction and programming of a new, and *permanent home*, for Kimball Art Center. Naming opportunities, as well as customizable options for donor recognition are available.

We know that no community is complete without the arts. Art serves as a catalyst for dialogue about important social issues, it welcomes self expression, heals families, and unites communities.

To learn more or inquire about naming opportunities, please contact:

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