



# **LESSON OVERVIEW**

Romero Britto (born 1963) born in Brazil, is known for his neo-pop artwork. A self taught artist, Britto combines elements of cubism, pop art and graffiti painting in his work, using vibrant colors and bold patterns to show hope and happiness. While drawing inspiration from Britto, students create paintings with vivid hues and bold designs.

#### INSTRUCTIONAL OBJECTIVES

- Learn about Romero Britto and his style of art.
- Learn about symbolism and how it is reflected in art.
- Brainstorm symbols.
- Create a drawing in the style of Britto.

#### **SUPPLIES**

- Images of Romero Britto's artwork.
- Samples of student renditions of Britto's art.
- Bald eagle references.
- Pastels, pencils and erasers.
- Black papers and scratch paper.
- Oil pastels.

### **ROMERO BRITTO**







Romero Britto (born 1963) is a brazilian born artist known for his neo-pop artwork. Britto grew up among a big family of eight brothers and sisters. As a child he taught himself how to paint the things he saw and imagined on newspapers, cardboard or any scraps that he could find. In 1983, Britto went to Paris, France where he was introduced to the works of Matisse and Picasso. Inspired by that experience, he combined elements of cubism, pop art and graffiti painting into his work. He uses vibrant colors and bold patterns to show hope and happiness. Later, Britto moved to the USA where Pop Art was flourishing at the time. Since then, Britto has worked with multiple companies on their logos such as Disney and Pepsi to grow his career. Learn More.





## **LESSON PLAN**

- 1. Show examples of Romero Britto's artwork, emphasizing his use of vibrant colors, bold patterns, and playful themes. Discuss Britto's style, highlighting the fusion of cubism, pop art, and graffiti painting to express hope and happiness in his art.
- How do the bright colors in Britto's art make you feel?
- Why do you think Britto likes using such bright colors?
- Do you see any special shapes or patterns in Britto's art?
- What do you think they might mean or represent?
- What makes you think Britto's art looks happy or fun?
- How does Britto share his ideas in his colorful art?
- If you were making art like Britto, what colors and shapes would you use to express yourself?
- 2. To begin, students engage in a step-by-step drawing activity using crayons to familiarize themselves with Romero Britto's style. Guided by an instructor, everyone follows the same steps, gradually absorbing the distinct elements of Britto's artistic approach. Continue to engage students in a discussion about Britto's style, elucidating its fusion of cubism, pop art, and graffiti painting, all to convey hope and happiness.
- 3. Then have students brainstorm their own symbols of happiness, animals, or joyful objects to create a new drawing in the style of Britto. Each student receives paper or canvas and paint sticks in various colors. They lightly sketch their chosen subject, incorporating Britto's style—emphasizing exaggerated features and geometric shapes. Using the paint sticks, they fill in their sketches with bold colors and dynamic patterns, encouraged to experiment with overlapping shapes for captivating compositions. While drawing inspiration from Britto, students have creative freedom to infuse their subjects with vivid hues and bold designs.
- 4. During the wrap-up, display the Britto-inspired artworks around the classroom and facilitate a group discussion. Encourage students to share their artistic journey, discussing challenges faced and how they integrated elements of Britto's style into their unique creations.

Eva + : Explore diverse themes in Britto's style, like landscapes or portraits, and experimenting with techniques such as tape to craft precise geometric shapes within the artwork.











# **KEY IDEAS THAT CONNECT TO NATIONAL CORE ARTS STANDARDS:**

Based on National Core Arts Standards visual Arts Requirements (4th Grade).

VA:Re.7.2.4a

Analyze components in visual imagery that convey messages.

VA:Cr2.1.4a:

Explore and invent art-making techniques and approaches.

VA: Re8.1.2a:

When making works of art, utilize and care for materials, tools, and equipment in a manner that prevents danger to oneself and others.



### **ADDITIONAL REFERENCES**

Click on links to learn more.

- https://www.siennafineart.com/romero-britto-biography
- https://kids.kiddle.co/Romero Britto
- <a href="https://imitatemodern.com/romero-britto-who-is-romero-britto-and-what-you-need-to-know-about-his-art/">https://imitatemodern.com/romero-britto-who-is-romero-britto-and-what-you-need-to-know-about-his-art/</a>

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